

P.O. Box 514 Hendersonville, NC 28793 www.artleaguehvl.org email: artleaguehvl@gmail.com

# <u>A new look for the New Year.</u>

Improvements to the League website make it our best way to communicate. Take a look: <u>ArtLeagueHVL.org</u>

- Month at a glance calendar with links to information and registration.
- Streamlined registration process for classes, exhibits and events.
- A "Call for Artists" page with links to multiple exhibit opportunities.



The Art League has promoted the Visual Arts in Western North Carolina since 1972.

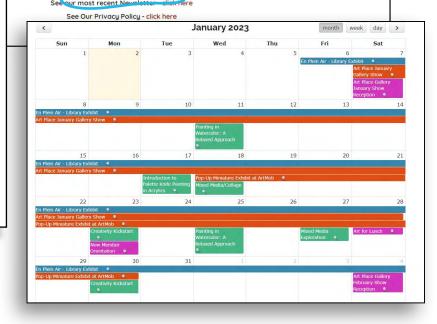
The Art Place Gallery located at 2021 Asheville Hwy in Hendersonville is home to our Gallery, Workshops and Classes plus the Art League Office. Gallery/Office House: Wed\_Set 1100 am - 4:00 pm

Calendar

### Find it here!

Now, all in one place on the Home page Calendar link. Color bars and blocks are links to more information.

- Community Exhibits (blue)
- Art Place Shows & Receptions (red)
- Classes & Workshops (green)
- Meetings/Events (Magenta)



### President's Message

As we welcome 2023, we welcome even more opportunities for the Art League. Our organization has grown nearly 400% in members in the last two years. With this growth and the addition of our own exhibit and workshop space, the possibilities continue to expand. In November and December of 2022 over 200 works of art have been exhibited in two shows at Art Place. Our efforts continue to gain visibility and support from our community. In December, we were awarded two grants through the Arts Council of Henderson County. The first was the Grass Roots Organization Grant to support our popular "Fall for Art" Open Studio Tour. The

Diane Dean

second, also through the Arts Council, was the ARPA (American Rescue Plan) grant for support of our Organization Management System. This grant will enable us to further customize and maintain our new website and membership system.

These two grants complement the award of additional funds from the Community Foundation of Henderson County and an award from the Travel and Tourism Authority of Henderson County. These are strong endorsements that our programs are important to the cultural future of our community.

In additional to our grant awards, we continue to have strong support from our members and patrons. Our membership is expanding to include our patrons—ArtScape sponsors, local businesses, art collectors, and those who recognize the value of arts and culture to our community. We have had private donations ranging from \$50 to \$10,000. Just this week one of my former coworkers from Adobe, who has been following our growth, donated \$1,000 to support our on-going programs. A big "thank you" to Molly and Paul Aiken for including us in their charitable giving plans. We will continue to explore fund raising opportunities in 2023.

You can participate, even in a small way, by logging into Amazon.smile.com and identifying the Art League of Henderson County as your designated charity. Whenever you shop on Amazon, login to Amazon.smile. A percentage of your purchase amount goes to the Art League.

Let's keep our success going in 2023!

## Survey Results

Thank you to everyone who returned the December member survey. If you volunteered to help with a League Committee or Activity, you will be hearing from us as the year goes forward.

The top reasons respondents chose for participating in League activities were: opportunities to take classes, to exhibit work, and to meet other artists. There are ample ways to pursue all three.

We now have monthly member shows at the League's Art Place. We have on-going Community Exhibits at the Library as well as the new miniature show at ArtMoB at the end of this month, and our third Fabulous Fakes coming in April. Register through the "Call for Artists" page on the website.

Open House/Receptions are a good time for meeting other members and talking with the artists who have works on exhibit. New Member Orientation and Art For Lunch sessions are back on the schedule for the next several months. Great opportunities to meet and mingle.

Denise Harlan has put together the most extensive schedule of classes and workshops we have been able to offer for several years. Registering through the website is easier than ever.

Sten

## *Workshops* — Register at www.artleaguehvl.org

Class and Workshop Registration has been streamlined on the improved website.

If you know what you want, there is a "brief" description (pictured below) with a direct link to registration. If you want more information, click on the "see detailed descriptions."

### Take a Class





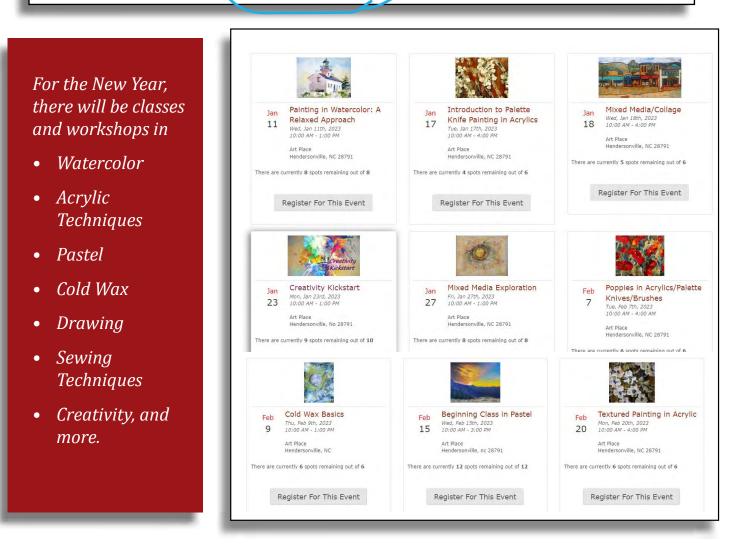




### Enrolling now!

The Art League offers a variety of classes and workshops. Classes range from beginner to advanced and cover a variety of mediums and techniques. Class sizes are small and provide individual attention from the instructors. Unless otherwise noted, classes are held at The Art Place, 2021 Asheville Highway, Hendersonville

Click here to see brief descriptions of workshops and classes Click here to see detailed descriptions of workshops and classes



## News from Art Place

Thank you SO much for participating in the Art Place Show for December.

Pick up of December work will be Friday, January 6 from 11 am. to 1pm. This is the same time as<br/>drop off for the January show. A busy day for swapping art out and rehanging. See you then!Reception January 7th, 2 to 4 pm.Robyn Crawford

## Making Good Use of our New Space: Exhibits, Meetings, and Classes.



December 3 we held a wellattended Opening Reception for the Member Show. Peole were intrigued with JoAnn Jensen's movable quilt squares. Kathy Gagnon approved of the newly donated chairs.





Having a place of our

Above: The Gallery transformed into a pleasant location for the Board Meeting on December 13.

*Left: David Holsey trying his hand at Palette Knife Painting in Diane Dean's class.* 

### Reminders of Up-Coming Events and Deadlines: Details on the website.

- January 6. Drop off at the Library for Plein Air. 11- noon.
- January 7. Monthly Member Show at Art Place. reception 2-4.
- January 11 Registration deadine for Pop-Up Miniatures at Art MoB.
- January 11. Watercolor. A Relaxed Approach begins. Pat Morgan.
- January 17. Palette Knife Painting with Acrylic. Diane Dean.
- January 18. Mixed Media with Acrylics. Diane Dean
- January 23. Kick Start Your Creativity begins. Robyn Crawford.
- January 23. New Member Orientation. Art Place, 5 to 7 pm.
- January 27. Mixed Media Collage. Charlotte Horton.
- January 28. Art for Lunch. Noon to 2 p.m. Topic: Framing your work for exhibits.









Instructors: Above, Charlotte Horton.

At Left, Pat Morgan, Diane Dean, Robyn Crawford.

### Pam Seeley Becomes Membership Chair

Beginning this month, Pam Seeley will replace Sharon Richmond as membership chair. A recent arrival from California, she comes in with enthusiasm for creating new opportunities for members to meet one another and participate in all the many activities that the League is now able to offer.

Many thanks to Sharon Richmond who has served as Membership Chair for the past three years. Look for her to be involved in new ways.



Pam Seeley

#### Art League 2023 Officers

President - Diane Dean president@artleague.net Vice President - Jim Boyd vicepresident@artleague.net Treasurer - Sheri Pannone treasurer@artleague.net Secretary - Fran Caldwell secretary@ artleague.net

#### Committee Leaders

Membership - Pamela Seeley membership@artleague.net Exhibits - Marcia Rieff, Norie Sanchez & Liz Kelly exhibits@artleague.net Education - Denise Harlan, ddhga25@ gmail.com Open Studio Tour - Shannon Pagano ArtScape-Judith Kolva Youth Art Programs -Newsletter - Lynn Padgett FB - Mary McCullah