

A Brand New Website and Management System!

From the President....

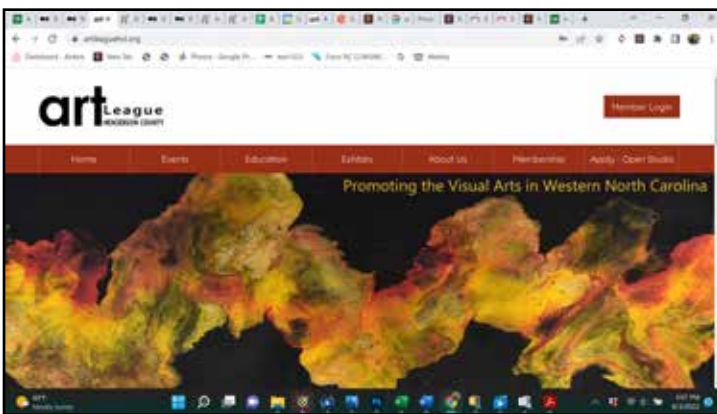
We have done it! Our new membership system and website are up and running. Of course, with technology, one should always expect at least one hiccup and we had one. Some of you may have had trouble getting to our website from search links or your favorites.

Our old website (ArtLeague.net) has been replaced with ArtLeagueHVL.org.

There are many Art Leagues in the U.S., including an ArtLeague.com and an ArtLeague.org, which take people to sites in Virginia and Florida. This change should end that confusion. Changing to “org” also more accurately identifies the League as a non-profit organization.



Diane Dean



Launching the website is the first step in implementing an integrated management system. The revamped website has a Member Login button on the top right. Tomorrow, members will be receiving an email providing a login ID, which in most cases will be your email address. You will be assigned a random password which you will be able to change to one that is easy for you to remember. Note that non-members will still be able to access the public pages of the website and to register for events.

The first event to be managed with the new system is the Open Studio Tour artist application. Simply click on the tab Apply - Open Studio page. Going forward, registering for workshops, exhibits, ArtScape, and Field Trips will also be made accessible through the “Member Login” button.

Membership renewal notices will be automatically generated by the system 12 months from when you joined, rather than on a calendar year basis. Also, once you are logged in, you will be able to search for a member’s email or phone number, so it will essentially be a digital directory updated immediately as new members join. There will be an Event Calendar on the home page.

The system has many advanced features that we will explore for future implementation. We have the ability to have bulletin boards, artist bios and images, and a variety of other options. Thanks to Jim Boyd for acting as our Operations Manager to help us realize this initiative, and to Lynn Padgett, Sharon Richmond, Tracey Costanza and Sheri Panone for input and hard work to make this happen. That spectacular artwork on the home page is “Flamework” by Robyn Crawford.

I believe that this new system will streamline many of the League’s functions that have been somewhat awkwardly patched together with various programs over the years as new digital functions became available. We appreciate your patience during the rollout process.

Diane Dean

August Events Calendar

Thursday, August 11. Plein Air Painting

The next group outing is scheduled for August 11 at Carl Sandburg Historic Site. , 9:30 to noon. Non-members are welcome. Contact Lynn Padgett (lpadgettart@gmail.com.) to get your name and email address on the Plein Air group list.



Susan Havey (left) and Liz Kelly were among the plein air painters at Bullington Gardens on July 14.

Tuesday, August 30—Art for Lunch Series continues



NEW TEACHERS/NEW TOPICS. Meet a few of the new members who will be offering workshops on new topics during the coming year. Bring a lunch (or pick up one at the Coop's deli) and join us for good company and useful information. No sign up necessary. Non-members welcome. Community Room at the Hendersonville Coop. 60 S. Charleston Lane, Hville. Time: Noon to 1:30.

The July Art for Lunch meeting was well attended to hear presentations on digital marketing and Robyn Crawford (at right) on her experience with an arts cooperative.



Continuing at the Henderson County Library through September Mountains to the Sea: Summer Adventures

Call for Artists for Fall Exhibit at the Henderson County Library.

Thank you to all who contribute works for the library exhibits. The Art League and individual artists always receive lots of compliments, and sometimes works are sold!

For the Fall quarter, we will have only the wall next to the Teen Room and Children's Library, so only the first 16 works entered can be hung. The theme will be "Through a Child's Eyes", looking for art pieces that are attractive to children of all ages (don't forget those teen-agers!) because children need art, too. We're not talking about Disney princesses and marvel comics, but rather pieces that parents and teachers can view and discuss with kids.

Watch for the registration form by the end of August on the new website. Drop off date: The exhibit will run from Friday, September 30 to Friday, January 6, 2023. The library is now allowing artists to mark their work "available" but ALL WORKS HUNG MUST REMAIN THROUGH THE DURATION OF THE EXHIBIT, per library stipulations.

Contact Norie Sanchez at 704-576-1667 for questions.

Workshops —Register at www.artleaguevl.org

• **Abstract Acrylic Landscapes.** Instructor: Courtney Hoelscher. Two-day workshop August 15 & 16. Time: 10 a.m. to 4 p.m. The Art House: 5 Highland Park Rd., East Flat Rock. All Skill Levels.

Beginning with a review of her step-by-step process and the artists who have inspired her, Courtney Hoelscher will help students turn a landscape photograph of their choice into a colorful, stunning abstract. Topics covered will include composition, color selection, color mixing, and layer building. Students will follow her layer-by-layer painting process in constructing their own paintings. Materials list will be sent upon registration. Some brushes will be available for purchase. See more about Courtney at her website: choelscherart.com

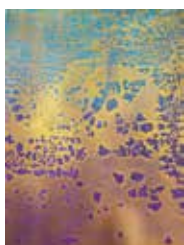


• **Watercolor – A Relaxed Approach September.** Pat Morgan. Wednesdays. September 7, 14, 21, 28. Time: 9:30 to 12:30.

This four-session course will encourage students to relax and enjoy watercolor. Each session will begin with a discussion of an important design principle. Brush strokes, working with color and values will be covered in demonstrations. Students are encouraged to work at their own pace and develop their own creative process.

• **Preserving Personal Memories.** Didi Salvatierra. September 6 and 12. 1-4 pm Art on 7th studio.

Create a small fiber art piece using personal mementos, photos and treasures as well as fabric bits, lace and trims. Embellish with items such as beads, buttons, ink, charms, shells, stones and feathers. Memories of people, places or events can be the catalyst for this project. Guidance on design elements, techniques for photo transfer and stitching will be discussed in this two part class. Time in between sessions will allow each student to continue in their home studio. Keeping the project under 24" square will lead to a successful finish. (don't bite off more than you can chew!) See examples on my website under Portfolio. www.DidiQuilts.com. Materials fee to be collected by instructor. \$10



• **Bodacious Backgrounds.** Robyn Crawford. September 14th 10-2pm. Venue TBA. Looking to create some interesting backgrounds for your mixed media work, art journals, collage, or other papercrafts? We'll explore tons of textures and colors with various mono printing and mark making techniques. You'll leave with a fabulous stash of hand decorated papers you can use in your future creative endeavors. No experience necessary. Wear old clothes and pack a lunch or snack.

My landing page- <https://robyn Crawford.ck.page/art>

• **Paper Marbling.** Anne Murray. September 29. 9:30 to 4:30. The Art House. Enjoy a day learning to make fabulous marbled papers.

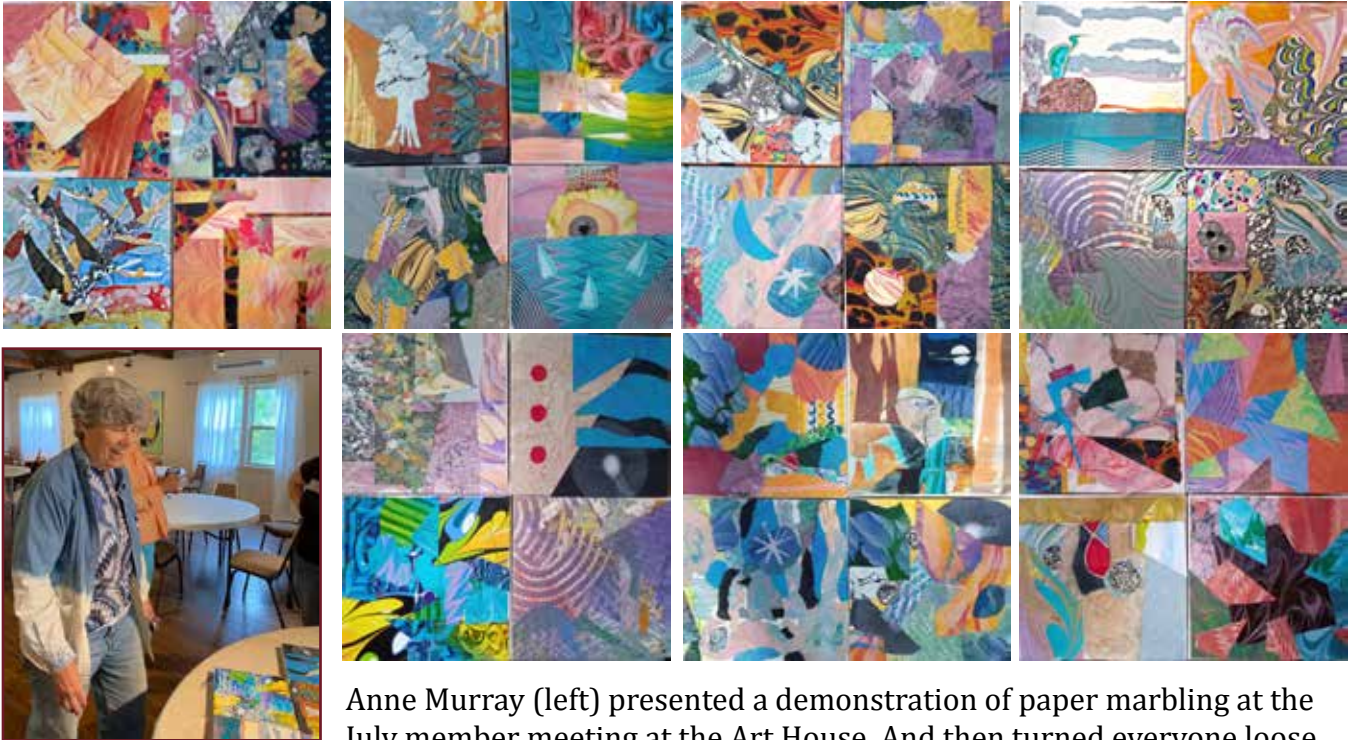
Coming in October: Abstract Acrylic. Diane Dean.

Palette Knife for Intermediate and Advanced students. Diane Dean

Watercolor: a Relaxed Approach. Pat Morgan.



Collage Project Started with Anne Murray's Papers



Anne Murray (left) presented a demonstration of paper marbling at the July member meeting at the Art House. And then turned everyone loose to create individual collages.

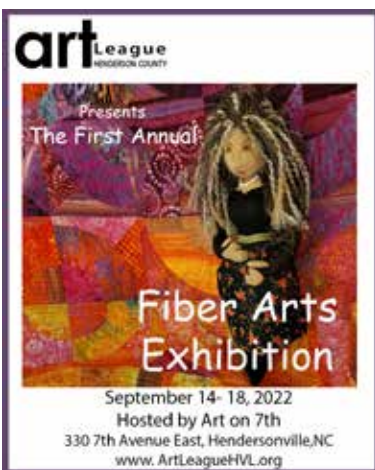
These now need to have the edges painted and be fastened together to create pieces to raffle off at the Art League booth during the Art on Main event at the end of September.

Proceeds from the raffle go to the Art League's Education Fund to support the purchase of supplies by the county high school art teachers. If you can help paint, contact Lynn Padgett and we'll schedule a day to get it all done. (lpadgettart@gmail.com).

The League's First Fiber Show - Sept. 14 through 18

According to Norie Sanchez, Exhibits co-chair, this show highlights an "incredible variety and talent." The Event Reception will be held on Friday, September 16 from 5 to 7.

Phil and Julie Wilmot have generously offered space in their Art on 7th gallery for this event.



Art League 2022 Officers	Committee Leaders
President - Diane Dean <i>president@artleague.net</i>	Membership - Sharon Richmond
Vice President - Don Osterberg <i>vicepresident@artleague.net</i>	Exhibits - Marcia Rieff, Norie Sanchez,
Treasurer - Tracey Costanzo <i>treasurer@artleague.net</i>	ArtScape-Judith Kolva
Secretary - Fran Caldwell <i>secretary@artleague.net</i>	Youth Art Programs - Lisa Casperson
	Marketing - Julie Wilmot
	Newsletter - Lynn Padgett
	FB - Mary McCullah
	Studio Tour - Shannon Pagano